MODERN MUSE GAME

This puzzle is to test your knowledge on the four steps to create a modern experience. Need a little help? Refer to pages 39 and 40 on your fall myESTÉELAUDER Magazine.

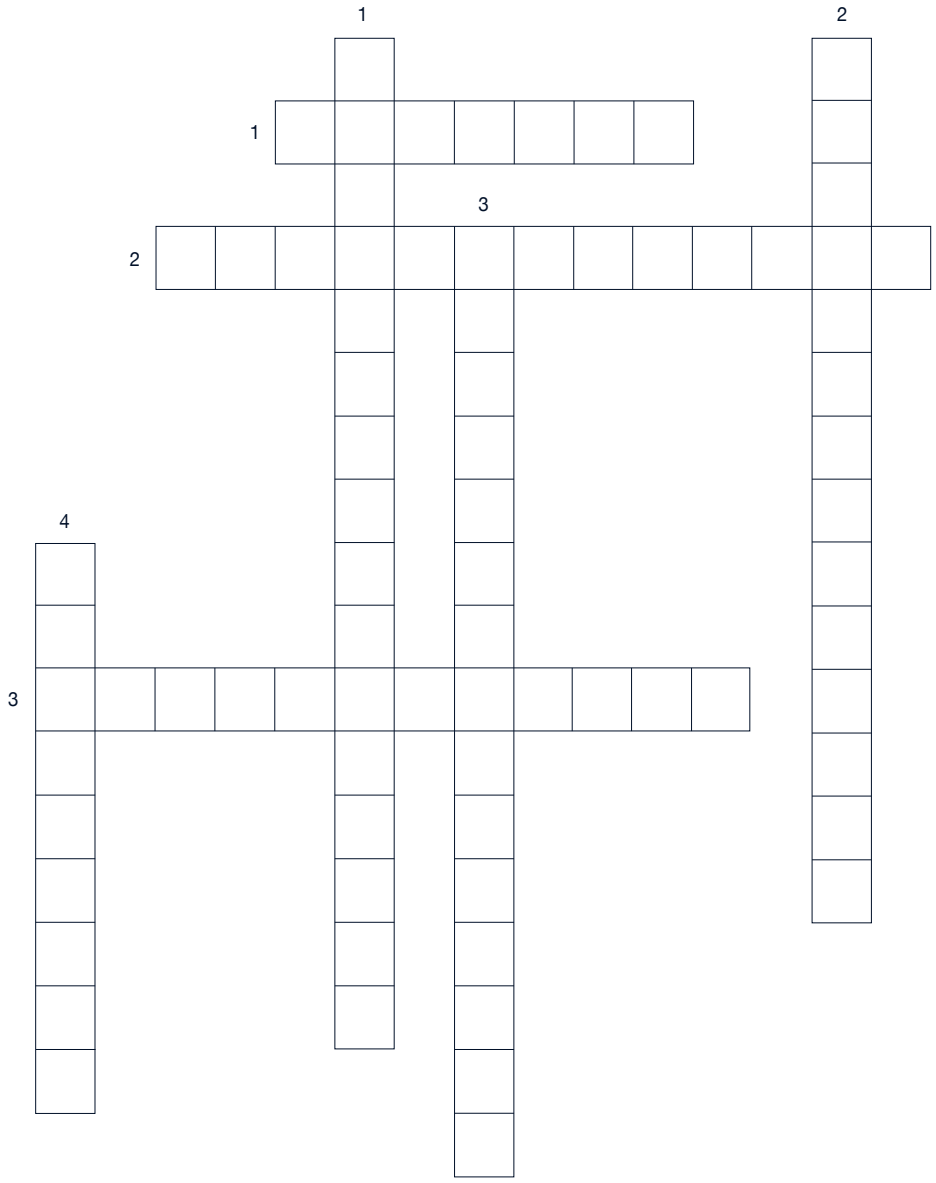


DOWN

1. Once you have become a Muse yourself, you should _____ _____ _____ as the second step in the modern fragrance experience.
2. In order to become a Muse, you should _____ _____ _____ everyday and let it inspire you.
3. During the second step of the modern fragrance experience, you should always inspire your customers to _____ _____ _____ for themselves.
4. Since Modern Muse has a dual impression it allows every woman to experience and _____ it her own way.

ACROSS

1. This is the first step in creating a modern fragrance experience for your customers.
2. Once you have recruited a customer with style, _____ _____ _____ of Modern Muse to continue the conversation.
3. This is the final step in creating the modern fragrance experience.



DOWN: RECRUIT WITH STYLE, WEAR MODERN MUSE, TRY THE FRAGRANCE, INTERPRET
ACROSS: BE A MUSE, SHARE THE STORY, TEACH HER TIPS