

Advanced Night Repair Eye

WHY THERE'S ONLY 1

New Advanced Night Repair is our most comprehensive eye treatment ever. It's proven to make your eyes look younger, brighter and less fatigued. Plus, it addresses the look of every key visible sign of aging.

SHOW HER...

Apply 3 small dots to her eye area as you describe benefits. Start at outer corner.

BENEFITS SHE'LL LOVE	IF SHE ASKS, SHARE
YOUR EYES WILL LOOK YOUNGER— renews skin from the look of damage that can age the delicate eye area.	Reduces the look of damage from every major environmental assault, including ozone, with powerful ChronoluxCB™ Technology and comprehensive renewal.
	Anti-oxidants help neutralize up to 90% [*] of free radicals from environmental assaults. 'In vitro testing
YOUR EYES WILL LOOK BRIGHTER— restores light by addressing every key visible sign of aging.	Proven to address the visible signs of aging that take youthful light away from the eye area—fine lines, crow's feet, dark circles, puffiness, and uneven texture.
YOUR EYES WILL LOOK LESS FATIGUED— refreshes and soothes instantly.	High concentration of Anti-Fatigue Soothers (anti-irritants) calm and reduce irritation.
	Hyaluronic Acid locks in moisture for comfort.

WHO IT'S FOR HOW TO USE

ADDITIONAL CLAIMS

Every woman, every age, every ethnicity, every day.

Apply AM and PM to clean skin around the eye area. Serum can be worn alone or under your targeted eye creme.

- First-ever Youth Light Measurement[™] shows significant improvement, a 25% more youthful, vibrant, and brighter look to eyes.[®]
- 25+ patents and patents pending worldwide exclusive to Estée Lauder.
- Available in two formulas customized for you, a lightweight serum or rich gel creme.

– Fragrance free

*8-week clinical testing of Eye Serum.