



WHY THERE'S ONLY 1

Our #1 long-wearing eye pencils now in 16 vibrant new shades—from the blackest of black to the brightest of blues. Transforming your look is easier than ever with our exclusive eye sculpting smudge tip applicator. Sets in seconds and wears for 12 hours.

SHOW HER...

Draw a line on the back of your hand to show the rich color and how easily the liner glides onto skin. Then, smudge the line with the new smudge tip applicator to create a smoky eye look.

BENEFITS SHE'LL LOVE

16 all-new shades with intense, saturated color and 12 hours of staying power.

Luxuriously creamy texture delivers rich color in one smooth stroke—no skipping or tugging.

Eye Sculpting smudge tip applicator contours to the natural shape of the eye for easy blending and no color removal.

IF SHE ASKS, SHARE

Color Brilliance Pigment combined with luxurious pearls provides maximum color impact and brilliance.

Vitamin E and Jojoba Oil help cushion and protect skin for gentle application and wear.

Angled soft silicone smudger is gentle on the eyes and easy to use.

SHADES AVAILABLE

- 04 Night Diamond

- 01 Onyx
- 02 Coffee
- 03 Smoke
- 05 Night Violet
- 06 Sapphire
- *Limited Life
- "Instant eye brightener
- 10 Blue Steel*- 11 Teal

- 08 Pearl**

– 12 Burgundy Suede

- 07 Emerald Volt

- 09 Electric Cobalt

– 16 Olive Lustre*

- 13 Gold*

- 14 Chrome*

- 15 Pink Gold**

HOW TO USE

ADDITIONAL CLAIMS

To soften line, blend before it sets with eye sculpting smudge tip applicator. Close cap tightly after each use.

- Water-resistant
- Sets in seconds
- Won't crease or fade
- Smudge-resistant
- Dermatologist and Ophthalmologist-tested

Price: \$23.00 US | \$26.00 CAN On Counter: January 2015