



Pure Color Envy Shine Sculpting Lipstick

WHY THERE'S ONLY 1

Everything you love about our best-selling Pure Color Envy Lipstick now in a sheerer, high-shine version. This curated collection of 16-all new shades illuminates lips with sculpting shine and comforts lips with its balmier texture—with one click, case closed.

SHOW HER...

Swipe Pure Color Envy and Pure Color Envy Shine on the back of her hand and share the difference in finish and coverage between both formulas. Let her pick which formula she likes best and find the shades she envies most with our 4-Step Lipstick Formula.

BENEFITS SHE'LL LOVE

SCULPTING SHINE. Illuminates, sculpts and defines for fuller looking lips. Color shines true from stick to lip for hours.

HYDRATING. Lips feel continuously moisturized throughout the day. Super creamy texture creates softer, smoother, fuller looking lips.

LUXURIOUS. A curated collection of high-shine colors.

IF SHE ASKS, SHARE

ADVANCED TRUE VISION™ TECHNOLOGY
Sculpted pigments provide added color dimension for the most intense color in just one stroke.

TIME-RELEASED MOISTURE COMPLEX
Hyaluronic Acid helps attract, capture and seal in moisture for continuous hydration.

LUXURIOUS EXPERIENCE

The slim lipstick bullet is shaped to sculpt the curves of your lips. The case feels like luxury in your hands. And with one click, case closed.

WHO IT'S FOR

HOW TO USE

ADDITIONAL CLAIMS

Customers looking for a high-shine lipstick with sheer to medium coverage

Find her perfect envy shade by using the 4-Step Lipstick Formula and apply to lips.

- High-shine finish
- Sheer to medium coverage
- Fragrance: Infused with chamomile and peppermint scent
- 4-hour wear
- Immediate and long-term moisture
- Non-bleeding
- Non-feathering

Price: \$30.00 US | \$34.00 CAN On Counter: January 2015