

Light Up Your Eyes Recommendation Chart

HOW TO RECOMMEND

Your new Light Up Your Eyes counter tool will arm you with all of the information you'll need to personalize your recommendation to your customer's concern. In the meantime, study this chart to help you find the right eye care products that best meet her needs.

SHE SEES	HER SOLUTION
Perfect eye	HER CHOICE: Advanced Night Repair Eye Serum OR Gel Creme.
First signs of aging	HER CHOICE: Advanced Night Repair Eye Serum OR Gel Creme.
Puffiness and dark circles	HER CHOICE: Advanced Night Repair Eye Serum + Idealist Cooling Eye Illuminator.
Lines and wrinkles	HER CHOICE: Advanced Night Repair Eye Serum + Advanced Time Zone Age Reversing Line/Wrinkle Eye Creme.
Sagging, loss of firmness	HER CHOICE: Advanced Night Repair Eye Serum + Resilience Lift Firming/ Sculpting Eye Creme.