

5 Tips to Try This Month

Try these proven tips to treat your customers and build sales in November. Click on the plus sign to reveal each tip.

1. MODERN FACT –

It's true—fragrance actually lasts longer on hydrated skin so show every Modern Muse customer how to get the most out of her fragrance by layering the new Body Lotion with the Eau de Parfum.



Know your numbers so you can quickly share the value: This year's blockbuster includes 30 makeup items and is worth over \$375. Plus, it features a full size Gentle Makeup Remover and Sumptuous Extreme Mascara—these 2 items alone have a suggested retail value of \$46.

3. BLOCKBUSTER BASICS –

2. HOLIDAY HELPER –

Ask customers who's on their holiday shopping list and offer them a quick tour of this year's amazing values and limited edition gifts.



4. THAT'S A WRAP –

Make sure every customer knows you offer free gift wrapping as part of your service. It's a holiday value customers love. Pre-wrap compacts, mascara and lip glosses so you can suggest as quick add-ons.



5. EVERY CONVERSATION –

"I know how busy the holidays can get—have you been having a lot of late nights? Even if I can't help you get a good night's sleep, I can help you look like you did with our #1 repair serum, Advanced Night Repair."

