## Cleanser Recommendations

To transition your customers who used a discontinued cleanser, look at the name of the previous cleanser and use the texture of that cleanser as a clue to guide you to her new formula.

	IF SHE USED		SHE WILL PROBABLY LIKE
stitutes stitutes	Soft Clean Tender CREME Cleanser	ESTER ACURA COM COM COM COM COM COM COM COM COM COM	Multi-Action Creme Cleanser/ MOISTURE Mask
and the first state	Perfectly Clean LIGHT LOTION Cleanser	EVILER Defering Chan the second second the second second the second second second the second second second second the second second second second second the second	Multi-Action Creme Cleanser/ MOISTURE Mask
ANTI ANTA	Soft Clean Moisture Rich FOAMING Cleanser	COLOR Prefectly Count The second The second	Multi-Action FOAM Cleanser/Purifying Mask
CITE INCO.	Perfectly Clean Splash Away FOAMING Cleanser	Exit products of the second se	Multi-Action FOAM Cleanser/Purifying Mask
retributes	Sparkling Clean Purifying Mud FOAM Cleanser	Exit processing and the second	Multi-Action FOAM Cleanser/Purifying Mask
	Sparkling Clean Oil-Control Foaming GEL Cleanser	SSTEP Debeg Debeg Conso Martine Martin	Multi-Action Cleansing GELÉE/Refiner