

# Cleanser Recommendations

To transition your customers who used a discontinued cleanser, look at the name of the previous cleanser and use the texture of that cleanser as a clue to guide you to her new formula.

IF SHE USED...

SHE WILL PROBABLY LIKE...



Soft Clean Tender  
CREME Cleanser



Multi-Action Creme Cleanser/  
MOISTURE Mask



Perfectly Clean  
LIGHT LOTION Cleanser



Multi-Action Creme Cleanser/  
MOISTURE Mask



Soft Clean Moisture Rich  
FOAMING Cleanser



Multi-Action  
FOAM Cleanser/Purifying Mask



Perfectly Clean Splash Away  
FOAMING Cleanser



Multi-Action  
FOAM Cleanser/Purifying Mask



Sparkling Clean  
Purifying Mud  
FOAM Cleanser



Multi-Action  
FOAM Cleanser/Purifying Mask



Sparkling Clean  
Oil-Control Foaming  
GEL Cleanser



Multi-Action Cleansing  
GELÉE/Refiner