

New Advanced Night Repair Synchronized Recovery Complex II

WHY THERE'S ONLY 1

Our #1 serum is now—even better.
Now more advanced than ever with
an exclusive new repair technology.
25+ patents worldwide.*

BENEFITS

1) **REPAIR EVERY NIGHT**—While you sleep, it helps maximize skin's natural nightly renewal with an exclusive new repair technology.

2) **PREVENT AND HYDRATE EVERY DAY**—During the day, it strengthens and helps protect skin from environmental assaults.

3) **ADDRESSES EVERY KEY SIGN OF AGING**—Use it every day for a dramatic reduction in the look of every major sign of aging.

It's so advanced with 25+ patents and patents pending worldwide and it's exclusive to Estée Lauder!

"Let me share a secret benefit that everyone loves..."

Conduct Water Demonstration.



"Before I go any further would you like to know more about the new technology?"

If yes, continue with innovation. If no, discuss how to use and share new Heart Ritual.

INNOVATION CLOSE UP

1) **EVERY NIGHT**—Our powerful New ChronoluxCB™ Technology helps support skin cells' natural purification and synchronization processes for our most comprehensive repair serum.

PURIFICATION—A natural repair process (Cat-a-bol-a-sis) that helps remove cellular debris that can accelerate premature signs of aging.

SYNCHRONIZATION—A natural repair process that ensures cellular renewal happens at the right time.

2) **EVERY DAY**—A powerful blend of anti-oxidants help neutralize up to 90% of free radicals** to help prevent future damage. High levels of Hyaluronic Acid help lock in moisture to create the perfect environment for skin's natural renewal.

3) **EVERY KEY SIGN OF AGING**—Tested and proven. Lines and wrinkles look significantly reduced. Skin feels smoother, hydrated and stronger. Looks younger, radiant, more translucent and even toned.

*Patents and patents pending worldwide

**In vitro testing

How to Use:

Apply 5 drops over cleansed face and throat using Heart Ritual. Follow with Estée Lauder moisturizer.